

EXPERT AND ANALYTICAL SUPPORT IN GR

Baikal Communications Group offers a cluster of services in business consulting, including the analysis of regulatory risks, review of the legal environment, elaboration of GR-strategies as well as legal expertise of the Russian and foreign legislation.

Amid the constant changes of the regulatory climate and legislative framework, it is of paramount importance for business representatives to take into account the relevant trends of state regulation for successful implementation of their projects. The timely assessment of the regulatory environment, monitoring of legal changes, elaboration of effective GR-strategies make it possible to identify new opportunities and potential risks for companies and optimize business performance.

Baikal Communications Group accumulates the versatile experience in different sectors and creates multi-faceted information and analytical products, utilizing a case-by-case, tailored approach.

We work with a wide range of clients, among whom are Russian and international companies from IT, EdTech, E-commerce, pharmaceutical, transport, alcohol, tobacco, fuel and energy, mining industries, agriculture and healthcare as well as multinationals and NGOs. The geography of the implemented projects covers Russia, countries of the Eurasian Economic Union and the European Union, China. Our professional work is predicated upon the structural and systemic approach, and our client service – upon the compliance standards, principles of ethics and transparency.

Experience of our specialists enables us to react on time to changes in the regulatory framework, avoiding risks, implementing new opportunities and achieving the most effective business indicators.

Please, become familiar with our services.

For more detailed information, please, refer to our website b-c-g.ru

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REGULATORY DIGEST

Retrospective review of newsbreaks, pertaining to the state regulation of sectors, which are of interest for the business development of a company for the short period of time (once or twice a week).

COMPOSITION:



Brief summary of relevant news.

MONITORING OF LEGAL CHANGES

Systematization of information, pertaining to the legal regulation of sectors, which are of interest for the business development of a company on a permanent basis (once a week or twice a month).

COMPOSITION:



Approved legal acts;



Draft legal acts;



Letters, official information.

COMPREHENSIVE MONITORING

Systematization of information, pertaining to the state regulation of sectors, which are of interest for the business development of a company on a permanent basis (once or twice a month).

COMPOSITION:



Approved legal acts;



Draft legal acts;



Initiatives of public officials, expressed in an oral manner;



Initiatives and participatory engagement of sectoral associations;



Events;



Expert commentaries: evaluation of the potential influence of a newsbreak on the field of regulation, other important information with regard to documents and initiatives.

ANALYSIS OF THE REGULATORY ENVIRONMENT



Analysis of the draft acts (which are under elaboration) on the subject of potential business risks and development of proposals to correct them;



Analysis of the current legislation on the subject of restrictions or additional opportunities for the business development of a company;



Identification of the systemic problems or collisions in the legislation and law enforcement practice, which require the adoption of legal changes.

LEGAL EXPERTISE OF THE CURRENT LEGISLATION AND DRAFT LEGAL ACTS



Monitoring (collection and generalization) of information, regarding the state of legislation and its low enforcement practice;



Interpretation of the content of legal norms, determination of legal repercussions with regard to their implementation in the specific situation;



Identification of flaws of the legal regulation and potential ways for its improvement;



Analysis of the overseas legal regulation, predicated on the similar public relationships;



Comparative legal analysis;



Preparation of legal conclusions.

PREPARATION OF DRAFT LEGAL ACTS



Preparation of the concept of legislative changes, as well as their economic and legal justification;



Elaboration of legislative acts and other legal acts;



Expert and legal support of a client within the discussion of legislative acts in public authorities.

ELABORATION OF GR-STRATEGY



Analysis of the external environment: research of the state and political environment, regulatory environment, public and political environment, competitive environment;



Ranking of GR-risks and opportunities;



Determination of GR-goals and objectives;



Stakeholder mapping;



Project-level implementation of GR-strategy for the certain period of time;



Tactical level of GR-strategy's implementation for the certain period of time.